

## FOR IMMEDIATE RELEASE

### **Red Vector Recognized for its Fulcrum Platform in Gartner® Market Guide for Insider Risk Management Solutions**

**Valley Forge, PA – March 18, 2025** – Red Vector announced its recognition as a Representative Vendor in the latest Gartner Market Guide for Insider Risk Management (IRM) Solutions. We believe this acknowledgment highlights Red Vector's Fulcrum platform as a solution that closely aligns with the vision and recommendations for effective insider risk management mentioned in the Gartner report.

"We are honored to be recognized by Gartner in their Market Guide for Insider Risk Management Solutions," said Stephen Layne, CEO of Red Vector. "In our opinion, This recognition validates our approach to developing a purpose-built human behavior analytics platform that breaks down traditional departmental silos and enables organizations to proactively mitigate insider risks across their enterprise proactively

**Red Vector feels, Fulcrum's alignment with Gartner recommendations is evident across multiple dimensions:**

#### **Purpose-Built Human Behavior Analytics**

While traditional IRM solutions have historically relied on essential monitoring or rule-based systems limited to specific domains, Red Vector believes Fulcrum is a unique dedicated human behavior analytics platform. It integrates insights from HR, legal, cybersecurity, and physical security domains, matching emphasis by Gartner on cross-functional integration and cohesive strategy.

#### **Comprehensive Data Ingestion**

Gartner report states, "Implement a unified insider risk management framework that seamlessly integrates capabilities, policies and processes to ensure comprehensive threat mitigation." Fulcrum offers extensive data ingestion capabilities across HR, legal, cybersecurity, and physical security data, effectively eliminating information silos and enabling unified visibility throughout the organization. Fulcrum seamlessly integrates with existing infrastructure and management systems (including Splunk, CrowdStrike, Microsoft, Broadcom/Symantec, Trellix/McAfee, Forcepoint, Proofpoint, Everfox, DTEX, and KnowBe4, ADP, Workday, HID, Lenel, AWS, and Google), enhancing their value without requiring replacement.

## **Proactive Risk Mitigation**

In line with Gartner report's mention of proactive detection and intervention, Red Vector believes that Fulcrum delivers risk assessments, actionable dashboards, and timely responses that enable organizations to address insider threats before they materialize into damaging incidents.

## **AI-Driven Analytics**

As Gartner encourages organizations to pursue AI-driven IRM solutions, Red Vector feels that Fulcrum demonstrates proven experience by actively incorporating AI-driven analytics and leveraging machine learning to identify future insider threat activities.

## **Actionable Compliance Support**

With increasing regulatory pressures, Red Vector feels Gartner emphasizes the need for robust compliance support. Fulcrum provides comprehensive compliance reporting and actionable insights that support regulatory audits and adherence to security frameworks.

## **Cost Efficiency and Rapid Deployment**

Gartner noted that, "In 2024, 70% of organizations identified technical challenges or cost as the primary obstacles preventing them from implementing effective insider threat management." Fulcrum offers a highly cost-effective solution characterized by rapid deployment, quick realization of value, and low total cost of ownership.

## **Holistic and Ethical Organizational Risk Management**

We feel Fulcrum's approach to providing AI-driven insider risk analytics that delivers people-centric behavioral surveillance while maintaining privacy and compliance standards aligns with our takeaways from Gartner report that effective insider risk management requires comprehensive, people-centric surveillance and robust monitoring solutions integrated across multiple data sources.

**Red Vector** continues to innovate in the IRM space, developing solutions that enable organizations to effectively, legally, and ethically manage and mitigate insider threats globally.

For more information about **Red Vector** and the **Fulcrum** platform, visit [www.redvector.ai](http://www.redvector.ai). To download a complimentary Gartner Market Guide for Insider Risk Management Solutions, please visit <https://redvector.ai/gartner.html>.

*Gartner, Market Guide for Insider Risk Management Solutions, Brent Predovich, Deepti Gopal, 12 March 2025  
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**About Red Vector** - Red Vector is at the forefront of insider risk analytics, enabling organizations to monitor, measure, and manage human risk within their workforces. Red Vector empowers businesses and government agencies to increase safety, resilience, and operational integrity in an ever-changing global landscape by delivering advanced, data-driven insights. For more information, visit [www.redvector.ai](http://www.redvector.ai).

**Media Contact:**

Victoria Connors

Red Vector, Inc.

484-631-5061

[victoria@redvector.ai](mailto:victoria@redvector.ai)